

				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Non-Qualified Stock Option (right to buy)	\$ 17.47	07/24/2008		M			15,000	(4)	11/07/2012	Common Stock	15,000	\$ 0	230,000	D
Non-Qualified Stock Option (right to buy)	\$ 17.47	07/24/2008		M			14,951	(4)	11/07/2012	Common Stock	14,951	\$ 0	215,049	D
Non-Qualified Stock Option (right to buy)	\$ 17.47	07/24/2008		M			49	(4)	11/07/2012	Common Stock	49	\$ 0	215,000	D
Non-Qualified Stock Option (right to buy)	\$ 17.47	07/24/2008		M			14,951	(4)	11/07/2012	Common Stock	14,951	\$ 0	200,049	D
Non-Qualified Stock Option (right to buy)	\$ 17.47	07/24/2008		M			49	(4)	11/07/2012	Common Stock	49	\$ 0	200,000	D

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
JACOBS JEFFREY A 5775 MOREHOUSE DR. SAN DIEGO, CA 92121-1714			EVP & Chief Marketing Officer	

Signatures

By: Noreen E. Burns, Attorney-in-Fact For: Jeffrey A. Jacobs		07/28/2008
<small>Signature of Reporting Person</small>		<small>Date</small>

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Securities held by Jeffrey A. Jacobs and Deni Jacobs Trustees for the Jeff & Deni Jacobs Family Trust dtd. 5/3/01.

(2) The transaction was conducted under a 10b5-1 Plan, as defined under the Securities Exchange Act of 1934, as amended.

(3) Securities held by Deni Jacobs, Trustee of the Deni Jacobs's Annuity Trust dated June 7, 2006.

(4) The options vest 10% on the six month anniversary of the date of grant and the remaining balance vests monthly thereafter. The option is fully vested five years after the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.