FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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(Instr. 4)

(Instr. 4)

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Typ	e Responses)													
1. Name and Address of Reporting Person * JACOBS JEFFREY A				2. Issuer Name and Ticker or Trading Symbol QUALCOMM INC/DE [QCOM]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) (First) (Middle) 5775 MOREHOUSE DR.				3. Date of Earliest Transaction (Month/Day/Year) 07/24/2008							X_Officer (give title below) Other (specify below) EVP & Chief Marketing Officer				
(Street) SAN DIEGO, CA 92121-1714				4. If Amendment, Date Original Filed(Month/Day/Year)							6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person _Form filed by More than One Reporting Person				
(City)	(State)	(Zip)		1	Table I -	- Non-D	erivative	Securit	ies Acqui	red, Disposed	of, or Benef	ficially Own	ned	
(Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)		(Instr. 8)		(A) or D	ities Acquired bisposed of (D) , 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		Form: Direct (D)	7. Nature of Indirect Beneficial Ownership		
						Code	V	Amount	(A) or (D)	Price				or Indirect (I) (Instr. 4)	(Instr. 4)
Common Stock 07/24/2008			07/24/2008			M		15,000	A	\$ 17.47	621,793			I	by Trust
Common Stock 07/24/2008			07/24/2008			S ⁽²⁾		15,000	D	\$ 53.80	606,793			I	by Trust
Common Stock 07/24/20			07/24/2008			M		14,951	A	\$ 17.47	621,744			I	by Trust
Common Stock 07/24/2008			07/24/2008			S ⁽²⁾		14,951	D	\$ 53.80	606,793			I	by Trust
Common Stock 07/24/2008					M		49	A	\$ 17.47	606,842			I	by Trust	
Common	Stock		07/24/2008			S ⁽²⁾		49	D	\$ 54.315	606,793			I	by Trust
Common Stock 07/24/2008			07/24/2008			M		14,951	A	\$ 17.47	621,744			I	by Trust
Common Stock 07/24/2008					S ⁽²⁾		14,951	D	\$ 53.80	606,793			I	by Trust	
Common Stock 07/24/2008					M		49	A	\$ 17.47	606,842			I	by Trust	
Common Stock 07/24/2008					S ⁽²⁾		49	D	\$ 54.315	606,793			I	by Trust	
Common Stock										147,584			D		
Common Stock										20,184			I	By GRAT	
Common Stock										812			I	FBO children	
Common	Stock										20,184			I	by GRAT S
Reminder: F	Report on a se	eparate line for each	n class of securities b	eneficially ow	ned dir	rectly on	Pers in thi	ons who	are not	required	e collection o I to respond MB control n	unless the		ned SEC	1474 (9-02)
			Table II -	Derivative Se							Owned				
	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Nun of Deri Securit	nber ivative ties red (A) posed	6. Date Expirati	Exercisab	le and	7. Title of Und Securit	e and Amount derlying ties 3 and 4)	Derivative Security	9. Number Derivative Securities Beneficiall Owned Following Reported	Owners Form of Derivati Security Direct (or Indire	Ownershi (Instr. 4)

			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non- Qualified Stock Option (right to buy)	\$ 17.47	07/24/2008	M			15,000	<u>(4)</u>	11/07/2012	Common Stock	15,000	\$ 0	230,000	D	
Non- Qualified Stock Option (right to buy)	\$ 17.47	07/24/2008	M			14,951	<u>(4)</u>	11/07/2012	Common Stock	14,951	\$ 0	215,049	D	
Non- Qualified Stock Option (right to buy)	\$ 17.47	07/24/2008	M			49	<u>(4)</u>	11/07/2012	Common Stock	49	\$ 0	215,000	D	
Non- Qualified Stock Option (right to buy)	\$ 17.47	07/24/2008	M			14,951	<u>(4)</u>	11/07/2012	Common Stock	14,951	\$ 0	200,049	D	
Non- Qualified Stock Option (right to buy)	\$ 17.47	07/24/2008	M			49	<u>(4)</u>	11/07/2012	Common Stock	49	\$ 0	200,000	D	

Reporting Owners

Ī		Relationships								
	Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
	JACOBS JEFFREY A 5775 MOREHOUSE DR. SAN DIEGO, CA 92121-1714			EVP & Chief Marketing Officer						

Signatures

By: Noreen E. Burns, Attorney-in-Fact For: Jeffrey A. Jacobs	07/28/2008
**Signature of Reporting Person	Date

Explanation of Responses:

- \star If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Securities held by Jeffrey A. Jacobs and Deni Jacobs Trustees for the Jeff & Deni Jacobs Family Trust dtd. 5/3/01.
- (2) The transaction was conducted under a 10b5-1 Plan, as defined under the Securities Exchange Act of 1934, as amended.
- (3) Securities held by Deni Jacobs, Trustee of the Deni Jacobs's Annuity Trust dated June 7, 2006.
- (4) The options vest 10% on the six month anniversary of the date of grant and the remaining balance vests monthly thereafter. The option is fully vested five years after the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.