

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person* JACOBS PAUL E			2. Issuer Name and Ticker or Trading Symbol QUALCOMM INC/DE [QCOM]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director _____ 10% Owner _____ <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) _____ Chairman & CEO		
(Last) (First) (Middle) 5775 MOREHOUSE DR.			3. Date of Earliest Transaction (Month/Day/Year) 12/31/2012					
(Street) SAN DIEGO, CA 92121-1714			4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
(City) (State) (Zip)			Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned					

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	01/02/2013		M		22,000.00	A	\$ 35.66	466,637.00	I	by Trust (1)
Common Stock	01/02/2013		S(2)		22,000.00	D	\$ 63.6855 (3)	444,637.00	I	by Trust (1)
Common Stock	01/02/2013		M		30,000.00	A	\$ 35.66	474,637.00	I	by Trust (1)
Common Stock	01/02/2013		S(2)		30,000.00	D	\$ 63.7442 (4)	444,637.00	I	by Trust (1)
Common Stock	01/02/2013		M		21,980.00	A	\$ 35.66	466,617.00	I	by Trust (1)
Common Stock	01/02/2013		S(2)		21,980.00	D	\$ 64.1083 (5)	444,637.00	I	by Trust (1)
Common Stock	01/02/2013		M		18,020.00	A	\$ 37.29	462,657.00	I	by Trust (1)
Common Stock	01/02/2013		S(2)		18,020.00	D	\$ 64.1083 (5)	444,637.00	I	by Trust (1)
Common Stock								27,839.00	D	
Common Stock								459,043.00	I	By GRAT (6)
Common Stock								459,043.00	I	by GRAT S (7)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non-Qualified Stock Option (right to buy)	\$ 35.66	01/02/2013		M			22,000.00	(8)	11/06/2018	Common Stock	22,000.00	\$ 0	219,730.00	D	

Non-Qualified Stock Option (right to buy)	\$ 35.66	01/02/2013		M		30,000.00	(8)	11/06/2018	Common Stock	30,000.00	\$ 0	189,730.00	D	
Non-Qualified Stock Option (right to buy)	\$ 35.66	01/02/2013		M		21,980.00	(8)	11/06/2018	Common Stock	21,980.00	\$ 0	167,750.00	D	
Non-Qualified Stock Option (right to buy)	\$ 37.29	01/02/2013		M		18,020.00	(8)	11/11/2017	Common Stock	18,020.00	\$ 0	561,197.00	D	
Phantom Stock Unit (9)	\$ 1.00	12/31/2012		A		7,384.00	(10)	(11)	Common Stock	7,384.00	\$ 61.1472	83,771.391	I	by Grantor Trust (9)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
JACOBS PAUL E 5775 MOREHOUSE DR. SAN DIEGO, CA 92121-1714			Chairman & CEO	

Signatures

By: Jane Borneman, Attorney-in-Fact For: Paul E. Jacobs		01/03/2013
<small>Signature of Reporting Person</small>		<small>Date</small>

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Securities held by Paul E. Jacobs and Stacy Jacobs Trustees for the Paul & Stacy Jacobs Family Trust dtd. 5/3/00.
- (2) The transaction was conducted under a 10b5-1 Plan, as defined under the Securities Exchange Act of 1934, as amended.
- (3) The sale prices for this transaction ranged from \$63.58 to \$63.89. The filer hereby agrees to provide, upon request, full information regarding the number of shares sold at each separate price.
- (4) The sale prices for this transaction ranged from \$63.58 to \$63.93. The filer hereby agrees to provide, upon request, full information regarding the number of shares sold at each separate price.
- (5) The sale prices for this transaction ranged from \$63.96 to \$64.31. The filer hereby agrees to provide, upon request, full information regarding the number of shares sold at each separate price.
- (6) Securities held by Harlan A. Jacobs, Trustee of The Paul E. Jacobs Grantor Retained Annuity Trust (GRAT).
- (7) Securities held by Harlan A. Jacobs, Trustee of The Stacy R. Jacobs Grantor Retained Annuity Trust (GRAT).
- (8) The options vest 10% on the six month anniversary of the date of grant and the remaining balance vests monthly thereafter. The option is fully vested five years after the date of grant.
- (9) The common stock issued under the terms of the Company's Executive Retirement Matching Contribution Plan, a tax conditioned plan, is exempt under Rule 16b-3. The shares are held in a grantor trust and stock is the only permissible form of distribution under the Plan.
- (10) The rights awarded under the Company's Executive Retirement Matching Contribution Plan will be eligible for distribution upon termination and vest 100% after 2 years of continuous service with the Company.
- (11) The rights awarded under the Company's Executive Retirement Matching Contribution Plan will be eligible for distribution upon termination.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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