Check this box if no
longer subject to
Section 16. Form 4 or
Form 5 obligations
may continue. See
Instruction 1(b).

(Print or Type Responses)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person GROB MATTHEW S	2. Issuer Name a QUALCOMM			<i>.</i> .		5	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) 5775 MOREHOUSE DR.	(Middle)	3. Date of Earliest 03/04/2013	Transaction	n (Mo	onth/Day/Year	.)	C	X_Officer (give title below) Other (specify below) EVP & Chief Technology Officer			
(Street) SAN DIEGO, CA 92121-1714		4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City) (State)	(Zip)		Table I - Non-Derivative Securities Acquir					ired, Disposed of, or Beneficially Owned			
(Instr. 3) Date		2A. Deemed Execution Date, if any (Month/Day/Year)	(Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	Ownership Form:	7. Nature of Indirect Beneficial Ownership	
		(),),),	Code	v	Amount	(A) or (D)	Price		or Indirect (I) (Instr. 4)		
Common Stock	03/04/2013		S ⁽¹⁾		17,048.00	D	\$ 66.0489 (<u>2</u>)	2,164 (3)	D		
Common Stock	03/04/2013		М		5,300.00	A	\$ 34.99	5,300	Ι	by Trust (4)	
Common Stock	03/04/2013		S ⁽¹⁾		5,300.00	D	\$ 66.0492 (5)	0	Ι	by Trust (<u>4)</u>	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained $$\rm SEC\ 1474\ (9-02)$$ in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code		Deri Secu Acq or D (D)		6. Date Exer Expiration E (Month/Day	Date /Year)	of Underlying Securities		Derivative Security (Instr. 5)	Securities Beneficially Owned Following Reported Transaction(s)	Ownership Form of Derivative Security: Direct (D) or Indirect (I)	Beneficial
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)	(Instr. 4)	
Non- Qualified Stock Option (right to buy)	\$ 34.99	03/04/2013		М			5,300.00	<u>(6)</u>	10/23/2018	Common Stock	5,300	\$ O	64,700	D	

Reporting Owners

	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
GROB MATTHEW S 5775 MOREHOUSE DR. SAN DIEGO, CA 92121-1714			EVP & Chief Technology Officer						

Signatures

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transaction was conducted under a 10b5-1 Plan, as defined under the Securities Exchange Act of 1934, as amended.
- (2) The sale prices for this transaction ranged from \$66.00 to \$66.06. The filer hereby agrees to provide, upon request, full information regarding the number of shares sold at each separate price.
- (3) Includes 210 shares acquired under the Company's Employee Stock Purchase Plan on January 31, 2013.
- (4) Securities held by Matthew Grob and Dwawn Grob Trustees for the Matthew and Dawn Grob Trust dtd. 8/26/1999.
- (5) The sale prices for this transaction ranged from \$66.00 to \$66.0550. The filer hereby agrees to provide, upon request, full information regarding the number of shares sold at each separate price.
- (6) The options vest 10% on the six month anniversary of the date of grant and the remaining balance vests monthly thereafter, adjusted for any previously exercised options prior to becoming an affiliate. The option is fully vested five years after the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.